

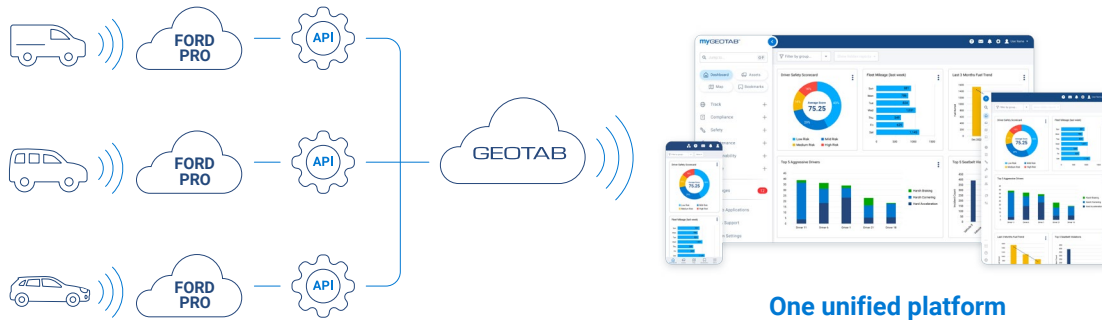
Geotab Integrated Solution for Ford Vehicles



One platform for connected and sustainable fleet performance. Streamline fleet management with business insights from EVs and ICE vehicles, enriched by ADAS safety metrics.

Experience the power of Geotab's connected fleet management with options that offer deep business insights for Ford vehicles – including electric, gasoline or diesel. Factory-installed telematics on Ford vehicles now includes ADAS (Advanced Driver-Assistance Systems) data and seamlessly integrates connected vehicle information into the MyGeotab platform. This contributes to safer and more efficient fleet operations.

All you need is one consolidated MyGeotab platform for rich, high-quality data insights.



Key benefits:

Integrated fleet management

Make better-informed decisions with access to Ford vehicle data (whether electric or ICE vehicles) through MyGeotab.

ELD and driver compliance

Drivers can record HOS status and complete vehicle inspections from their own smartphone or tablet device. This will help fleet managers stay up-to-date on fleet compliance with real-time access to information in MyGeotab.

Powerful fleet management tools

Get activity reports including ELD², driver behavior, risk and safety, and other fleet metrics for better performance and fleet productivity.

Access to vital safety data

Dive into expansive vehicle data for safety, including collision warnings, blind spot alerts, driver alertness indicators and more.

Broad compatibility including EVs and diesel vehicles

Monitor the charge level, battery health and charge times of Ford EVs. The status of diesel filters and fluids help optimize fuel efficiency and help with emissions reduction.

No additional hardware or installation required

Factory-installed telematics on Ford Vehicles¹ helps save money and time as vehicles do not need to be taken out of service for installation.

Contact us to learn more:

email: OEMLD@geotab.com | toll-free: 1-800-397-7102



Fleet optimization

- Track fuel consumption, EV battery charge remaining, diesel exhaust fluid and more
- Tire pressure
- Excessive idling alert
- Monitor engine data and DTCs (Diagnostic Trouble Codes)
- Plan maintenance
- EV state-of-charge (SOC)



Sustainability

- Help increase fuel efficiency
- Optimize routes to reduce miles driven
- Reduce vehicle idling
- Coach drivers on best practices
- Track CO2 emissions, diesel exhaust filter status and its cleanup
- Manage vehicle repairs
- EV battery level and charging status



Safety

- Risk & safety reports
- Track hard braking and acceleration
- Excessive RPM and speed alerts
- Collision notifications and blind spot alerts system status
- Seat belt unbuckled alert
- Driver alertness indicators and lane assistance



Productivity

- Detailed GPS tracking and exception rules
- Speed mitigation system and alerts
- Trips & activity reports
- Easy dispatching



Compliance

- Vehicle inspections
- Personal vs business use
- Supports corporate sustainability



Expandability

- Software development kit and APIs



GEOTAB

Geotab's unique and expandable connected platform for telematics helps you reduce fleet costs, increase productivity and efficiency, improve safety and strengthen compliance.

Collect and monitor rich, high-quality data through Ford PRO from Ford vehicles, all with end-to-end data protection. With ready-to-go factory-fitted hardware integration on all new Ford models direct from the factory, choosing Geotab couldn't be easier.

1 Available on some 2019, and all 2020 and newer Ford models. Available in the U.S. and Canada.
2 ELD is certified by FMCSA and available in the U.S. only.

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